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SpeechTEK | 2007

The Voice Solutions Showcase

SPEECH TECHNOLOGY

at the **TIPPING POINT**

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CRM 2007
conference

August 20-23, 2007
New York Marriott Marquis
New York, NY



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Join us at SpeechTEK 2007



with **KEYNOTE SPEAKER**

Tuesday, August 21 • 9:00 a.m. – 10:00 a.m.

MALCOLM GLADWELL

Best-selling author of

The Tipping Point and *Blink*

Hear from Malcolm Gladwell, who coined the phrase “Tipping Point,” about how he sees ideas, behaviors, and patterns moving through a population in much the same way as an epidemic. He posits that ideas can become contagious and reach a tipping point, just as a virus reaches critical mass. Learn what it takes to start a social epidemic and create change and how to push speech technology, and your businesses, toward the tipping point.

SpeechTEK 2007 List of Exhibitors: (As of 4/30/07)

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