

# VIP

BRONZE  
Invitation

Your VIP **BRONZE** Invitation  
entitles you to the following at  
SpeechTEK 2007:

- FREE Admission to Keynotes
- FREE Admission to Receptions
- FREE Admission to the Exhibit Hall
- 25% OFF any conference registration

**You must register in order to  
activate your free pass.**

Find out more at [www.SpeechTEK.com/vip](http://www.SpeechTEK.com/vip) or  
call us at 1-800-300-9868 or 609-654-6266.

# SpeechTEK | 2007

The Voice Solutions Showcase

**SPEECH TECHNOLOGY**

at the **TIPPING POINT**

**Silver Sponsors:**



**Bronze Sponsors:**



**Media Sponsors:**



Organized and produced by  
 **Information Today, Inc.**

Co-located with *destination*  
**CRM 2007**  
conference

**August 20-23, 2007**  
New York Marriott Marquis  
New York, NY



[www.SpeechTEK.com](http://www.SpeechTEK.com)

# Join us at SpeechTEK 2007



with **KEYNOTE SPEAKER**

Tuesday, August 21 • 9:00 a.m. – 10:00 a.m.

**MALCOLM GLADWELL**

Best-selling author of

*The Tipping Point* and *Blink*

Hear from Malcolm Gladwell, who coined the phrase “Tipping Point,” about how he sees ideas, behaviors, and patterns moving through a population in much the same way as an epidemic. He posits that ideas can become contagious and reach a tipping point, just as a virus reaches critical mass. Learn what it takes to start a social epidemic and create change and how to push speech technology, and your businesses, toward the tipping point.

## SpeechTEK 2007 List of Exhibitors: (As of 4/30/07)

@International Services  
Angel.com  
Aptera  
Aspect Software  
Avaya  
Cisco Systems, Inc.  
Convergys Corp.  
CRM magazine  
Diaphonics  
Envox Worldwide  
First Data  
Fluency Voice Technology

Genesys Telecommunications  
Laboratories  
GM Voices, Inc.  
Gold Systems, Inc.  
GyrusLogic, Inc.  
Holly Connects  
IBM  
iFLYTEK  
Interactions  
Intervoice  
iPing  
IQ Services  
Kirusa

Loquendo  
LumenVox  
Message Technologies Inc.  
MicroAutomation  
NeoSpeech  
Nexidia  
Pactolus  
Persay Ltd.  
Product Support Solutions (PSS)  
RSA, The Security Division of EMC  
SimulScribe  
Speech Technology magazine  
Syntellect

Telus  
TuVox  
Verizon Business  
VocaLabs  
VoiceObjects, Inc.  
VoiceVerified Inc.  
VoiceXML Forum  
Voxify  
Walsh Media IVC  
WebForPhone  
West Corporation  
Witness Systems

August 20–23, 2007

New York Marriott Marquis  
New York, NY



Accept your invitation and register  
at [www.speechTEK.com/vip](http://www.speechTEK.com/vip)  
or call us at 1-800-300-9868  
or 609-654-6266

SpeechTEK 2007  
The Voice Solutions Showcase

Accept Your VIP **BRONZE**  
Invitation Today (value \$445) or  
upgrade to a **Premier Pass**  
and save up to **\$493**

### WHY UPGRADE?

Upgrading to a Premier Pass entitles you to:

- Unlimited access to conference sessions
- Exclusive access to post-show educational content
- Exclusive discounts to future events

VIP

To activate discount,  
use this code: